

关淞瀚

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1995-05-21



学历背景

- 贝叶斯商学院, 伦敦城市大学 (金融时报全球商学院前 50)** 2019/09 - 2020/09
企业金融 研究生 | GPA3.6/4.0 (二等一硕士学位) 伦敦, 英国
- 相关课程: 兼收并购、公司金融、公司估值、资产评估、金融统计、金融理论、财报分析、风险管理。
 - 课题研究: 2010 至 2017 期间美国科技行业并购案例中支付方式对收购方超额收益的影响。
- 贝叶斯商学院, 伦敦城市大学 (金融时报全球商学院前 50)** 2015/09 - 2019/06
会计与金融 本科 | GPA3.8/4.0 (一等荣誉学士学位) 伦敦, 英国
- 本科期间学术成绩排名全校前 10% 并荣获学术优异奖学金 (£2000)。
 - 相关课程: 兼收并购、固定收益投资组合管理、公司金融、财务会计、管理会计、宏观与微观经济学、计量经济学、资产评估、公司法、商业法、审计与鉴证业务、税法。
 - 课题研究: 2001 至 2006 期间美国金融行业中分析师的公司特定经验对预测准确性的影响。
- 罗斯商学院, 密歇根大学 (金融时报全球商学院前 50)** 2017/09 - 2018/06
交换生项目 | GPA3.8/4.0 密歇根, 美国
- 相关课程: 财务会计、管理会计、市场营销、媒体运营、公司管理。
 - 课题研究: 美国科技公司财报分析及对比。

工作与实习经历

- 深圳大象投资顾问有限公司 | 工作经历** 2022/08 - 至今
咨询顾问 | 投行部 深圳, 中国
- 为 IPO 的募投项目撰写可行性研究报告。此报告可用于发改委文件备案, 是招股书募集资金运用章节的底稿, 并且用于回答证监会和上市委针对募投项目提出的相关问询。
 - 具体工作内容包括: 募投项目的规划设计、可行性与必要性分析、项目投入与效益测算, 确保募投项目满足证监会及上市委的审核要求。
 - 目前为止, 总共参与并执行了 6 个募投项目的可行性研究, 涉及的公司行业主要集中在光伏发电和汽车制造, 如天合光能、江淮汽车。
- 上海深海企业管理咨询有限公司 | 工作经历** 2020/10 - 2022/07
分析师 | 咨询部 上海, 中国
- 负责战略定位项目的执行并撰写提案报告, 主要用于阐述提出的战略定位的核心逻辑, 以及客户企业未来的资源配置与战略节奏的部署。
 - 具体工作内容包括: 消费者认知调研、商业模式设计规划、界定竞争品类、品牌名称选择、品牌建设计划、竞争对手考察、培养认知优势、竞对重新定位。
 - 工作期间, 总共参与了 9 个战略定位项目, 其中有 5 个项目是全流程负责并完成项目提案, 涉及的公司行业主要集中在餐饮、消费行业。
- 中国银行吉林省分行 | 实习经历** 2016/06 - 2016/08
实习生 | 贸易金融部 吉林, 中国
- 执行境内外结算业务, 负责审查境内外企业银行交易信用证的开立、通知、审单、议付。
 - 审查境内外企业的交易汇款记录。
 - 负责保函的开立、修改、撤销。

职业证书与技能

- 基金从业人员资格考试: 科目一成绩合格证、科目二成绩合格证、科目三成绩合格证。
- 证券从业人员资格考试: 证券市场基本法律法规测试合格证。
- 语言: 普通话, 英语 (流利), 雅思 7 分, 托福 110 分。
- 技能: 熟练使用 Wind、Bloomberg 平台。

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Education Background

- Bayes Business School, City University of London (FT B-School Top50)** 2019/09 - 2020/09
Master of Science in Corporate Finance | GPA3.6/4.0(Upper Second Class) London, UK
- Coursework: Corporate Finance and Valuation, Corporate Risk Management, Topics in Mergers and Acquisitions, Financial Markets and Securities, Data Analysis for Finance, Financial Reporting.
 - Research Project: Does the method of payment influence the abnormal return of targets in US financial and high-tech industries during the period from 2010 to 2017.
- Bayes Business School, City University of London (FT B-School Top50)** 2015/09 - 2019/06
Bachelor of Science in Accounting and Finance | GPA3.8/4.0(First Class Honors) London, UK
- Awarded Academic Excellence Scholarships (£2000) as top 10% of students during Undergraduate period.
 - Coursework: Financial & Management Accounting, Statistics, Corporate Finance, Econometrics, Macro & Microeconomics, Audit and Assurance, Taxation.
 - Research Project: Does firm-specific experience improve analysts' forecast accuracy for US financial firms over the period between 2001 and 2006.
- Ross Business School, University of Michigan (FT B-School Top50)** 2017/09 - 2018/06
Exchange Program | Undergraduate Degree | GPA3.8/4.0 Michigan, US
- Coursework: Financial & Management Accounting, Marketing Strategy, Social Media Operation, Corporate management.
 - Research Project: Financial statement analysis and comparison of US high-tech companies.

Working and Internship Experience

- Elephant Investment Consulting Group | Work** 2022/08-Now
Consultant | Investment Banking Department Shenzhen, China
- Writing feasibility reports for the investment project of IPO. This report is used as a document filing at local Reform Commission authority, a copy for the chapters of "Use of Proceeds" in IPO prospectus, and a reference to reply to any enquiries from CSRC and Listing Committee if required.
 - Specific work includes: designing and planning investment projects, analyzing its feasibility and necessity, and computing relevant costs and economic benefits to ensure that projects meet auditing requirements by CSRC and Listing Committee.
 - In total, I have served 6 companies that are mostly in the industries of photovoltaic power generation and automobile manufacturing, e.g., Trina Solar, JAC Group.
- Deep Sea Strategy Consulting Firm | Work** 2020/10 - 2022/07
Analyst | Consulting Department Shanghai, China
- Writing proposal reports which mainly demonstrate how the proposed strategic positioning will work and what the client company should do next.
 - Specific work includes: customer perception research, business model design, business/product classification, brand name selection, brand building strategy, identification of competitors, formation of cognitive advantage, proactive conversion of competitor's customers.
 - In total, I have participated in 9 projects and completed 5 proposals which most of them are in catering and consumption industries.
- Bank of China Jilin Branch | Internship** 2016/06 - 2016/08
Intern | Trade Finance Department Jilin, China
- Engage in domestic and overseas settlement services, including reviewing the issuance, notification, document examination, and negotiated payment of letters of credit.
 - Examine remittance records from domestic and overseas enterprises transactions.
 - Issuance, amendment and cancellation of bank guarantees.

Certificates and Skills

- Passed fund qualification test held by AMAC for Subject 1, 2 and 3.
- Passed securities qualification test held by SAC for the subject of Laws and Regulations.
- Languages: Mandarin (native) & English (fluent) with IELTS 7, TOEFL 110.
- Skills: experienced in Wind, Bloomberg platform.