



Lin Zhang

Quick learner
Adaptability
Eager to learn
Detail oriented
Leadership
excellent team spirit
strong communication skills
collaborative mindset

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Education

University of Luxembourg – Luxembourg 09/ 2021 – current
Master in Civil engineering (EN)

University of Jiang xi province science & technology - China 07/2002---06/2006
Bachelor in civil engineering, Chinese language

Shanghai theatre academy-China (acting performance) 09/ 2017 --12/ 2017

Professional Experience

University of Luxembourg SNT department health care APP startup project 05/ 2022-08/ 2022
Marketing assistant (part time)

Job description: researching for potential client, make excel document for client, call the client to make business appointment, prepare marketing material for company website and presentation.

Beijing leadership international investment company – China 02/ 2018-05/ 2021
General Manager & Founder & America and UK real estate adviser

Job description: Responsible for market research, data collection, preliminary analysis and feasibility analysis of investment projects and preparation of feasibility report. Assisted in business negotiations, agreement preparation and risk control of various expansion projects;

Europe business visit 06/2013-08/2013

Beijing keruide solar water heater company – China 01/2007- 12/ 2017
Marketing director

Job description: Responsible for the company's marketing strategy, brand development plan and project development plan, formulate the company's overall market work plan, put forward the specific direction and implementation plan of marketing, brand, public relations, activities and other aspects; Strengthen media cooperation, deal with media relations, real-time public opinion monitoring, responsible for the company's overall public relations strategy and crisis public relations response, Formulated the annual budget of the company, allocated the task indicators of each section, and ensured the achievement of the performance indicators

Languages and IT Skills

Chinese: Native speaker
English: Fluent

IT skills: MS Office

Additional experience and Achievements

China-Luxembourg chamber volunteer – Luxembourg 03/2022 – current
Team Member at chamber events
Support the chamber events, arrange the events in the place, check in the participation