

吴华琳

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个人简介

哥伦比亚大学艺术教育硕士, 华盛顿大学跨媒体视觉艺术学士。拥有扎实的美术创作功底和理论知识, 在艺术设计、教育培训以及新媒体行业等领域积累了较为丰富的实践经验, 并熟悉国际课程体系及跨文化理念。通过九年留美学习经历, 个人学习能力、专业素养、创造性思维能力等方面得到培养和提升。工作和学习中认真严谨, 注重细节和质量, 有团队精神, 善于用创新思维去发现和解决问题。

教育经历

艺术教育 (Art & Art Education)

哥伦比亚大学教育学院 Teachers College, Columbia University (硕士) · 美国 纽约 05/2024

跨媒体视觉艺术 (Interdisciplinary Visual Art)

华盛顿大学 University of Washington (学士) · 美国 西雅图 06/2022
辅修: 教育学 (Education, Learning & Society)

工作经验

BTEC创意媒体与艺术设计教学助理

深圳市音奥艺术书院 · 广东 深圳 09/2024 - Present

- 协助主课教师进行教学设计, 按照 BTEC 课程体系标准制定课程计划和教学材料, 通过项目式教学和实践性课程强化学生的关键理论和技能的学习。
- 辅助课堂教学, 管理课堂事务和学生作业, 跟踪教学情况并提供及时反馈。
- 指导学生完成个人和团队合作的创意媒体项目, 提升学生对专业的理解, 引导学生积累专业作品。
- 与校内各部门协调, 确保教学工作与学校整体目标保持一致。

英语助教; 新媒体设计实习生

懿心留学 ONE Academy · 广东 深圳 07/2023 - 08/2023

- 协助主课老师进行雅思托福等英语语言考试辅导, 帮助学生提高英语听说读写能力。
- 设计有趣的英语课堂活动并根据每个学生的需求定制教学计划, 提高学生整体的学习兴趣和参与度。
- 协助平面设计工作并撰写社交媒体内容, 提升品牌可见性和互动率。

美术助教; 新媒体设计实习生

AAPlus 国际艺术留学 (Art Academy Plus) · 广东 深圳 06/2021 - 10/2021

- 指导学生学习绘画技巧和艺术理论, 提高学生的创作水平。
- 协助主课老师设计和执行课程, 管理课程安排及沟通, 增强了课程的交付效果。
- 调研艺术活动展览并组织学生参观学习激发他们的创造力和艺术灵感。
- 负责社交媒体视觉内容创作, 增加关注度和互动率。

平面设计实习生

深圳那天品牌设计公司 (SOMETIME+) · 广东 深圳 07/2019 - 08/2019

- 熟练运用 Adobe Suite 等设计软件, 完成了如排版、Logo 设计、VI 设计等个人设计项目, 积极学习并提升设计水平和能力。
- 协助主设计师在快节奏工作环境内交付高质量的项目。
- 积极参与定期会议和客户案例讨论, 提供创意解决方案。

创意营销实习生; 教学助理

1. 为团队创建视觉内容并管理社交媒体渠道，提升了在线互动并使关注度增长了15%。
2. 组织如留学经验分享会和艺术工作坊等活动，增进了品牌曝光度和与目标受众的交流。
3. 协助管理罗德岛艺术学院嘉宾讲师的暑期艺术课程，提高了学生参与度及课程执行效果。

技能与特长

教育理论和研究技巧，课程设计和教学方法，项目组织与规划技巧，艺术史和艺术理论，创新和批判性思维，跨文化交流和理解能力，创意科技（数字艺术与设计；VR/AR；互动媒体和装置艺术；创意编程），艺术创作与视觉表达（二维和三维艺术；版画创作；陶艺制作；雕塑创作），熟练运用Adobe Suite和Microsoft软件

语言

普通话（母语），英语（精通），西班牙语（基础），日语（基础）

项目经历

- 2023.03-2023.04 RootMap（哥伦比亚大学教育技术创新奖竞赛 INA 2023）负责平面设计和UI/UX设计并与团队合作推进项目，制作产品原型，与参赛小组共同进入决赛项目展示。
- 2020.01-2022.06《你在想什么》专题栏目（华盛顿大学华大心语心理学协会）担任新媒体设计负责人，负责内容的设计与呈现，成功提升了社团的影响力。

荣誉与奖项

- 2018-2022 院长嘉许名单 Dean's List（院级）
- 2018.04 北布罗沃德预备学校年度艺术展一等奖（校级）
- 2018.03 美国国会艺术比赛中获得“An Artistic Discovery”特别国会认可证书（国会级）

参展经历

- 2024.03 作品入选哥伦比亚大学教育学院优秀作品展《Studio Works》
- 2022.06 作品入选华盛顿大学艺术群展《Am I Unmuted?》
- 2022.04 作品入选华盛顿大学艺术系毕业展《TidalOne: BFA Thesis Exhibition》
- 2021.12 作品入选华盛顿大学艺术群展《Shifting Perspectives》
- 2021.12 作品入选软雕塑主题群展《String Figures (Staying with the Trouble)》

Hualin Wu

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DOB: 10/01/1999

Shenzhen, Guangdong

Summary

Experienced visual art professional with a passion for fostering creativity and artistic exploration in students. Possesses a solid foundation in art techniques and theory, with substantial practical experience in art and design, education, and the new media industry. Familiar with international curriculum designs and cross-cultural concepts. Highly motivated and adaptable, with a keen eye for detail and quality. Skilled in using innovative thinking to identify and solve problems.

Education

Art & Art Education

Teachers College, Columbia University • New York

05/2024

Interdisciplinary Visual Art

University of Washington • Seattle, WA

06/2022

Minor in Education, Learning & Society

Experience

BTEC Creative Media and Art & Design Teaching Assistant

Yin'ao International Arts Academy • Shenzhen, Guangdong

09/2024 - Present

- Assisted lead teacher with curriculum development, creating lesson plans and learning materials in alignment with BTEC standards.
- Supported class delivery through demonstrations, lectures, and one-on-one instruction, reinforcing key concepts and skills in creative media.
- Guided students through individual and collaborative creative projects, providing feedback and fostering skill development.
- Managed classroom logistics and student coursework, tracking submissions and providing timely feedback.
- Coordinated with school-wide departments to align program initiatives with broader institutional goals.

English Teaching Assistant; Media Design Intern

懿心留学 ONE Academy • Shenzhen, Guangdong

07/2023 - 08/2023

- Boosted overall student engagement through the implementation of group activities, interactive presentations, and hands-on learning experiences.
- Developed tailored lesson plans to meet individual student needs, resulting in improved academic performance and increased confidence.
- Enhanced brand visibility by creating eye-catching social media graphics and engaging content.

Visual Arts Teaching Assistant; Media Designer

Art Academy Plus (APlus) • Shenzhen, Guangdong

06/2021 - 10/2021

- Contributed to the development and execution of courses, mentoring students on various art projects.
- Enhanced curriculum delivery by managing course schedules, advising students, facilitating communication, and maintaining detailed course documentation.
- Expanded the academy's brand outreach by creating engaging digital media content.
- Conducted research on local art events and coordinated visits to exhibitions, fostering artistic growth among students.

Graphic Design Intern

SOMETIME+ Design Studio • Shenzhen, Guangdong

07/2019 - 08/2019

- Completed individual design projects, such as typography, label, logo, and visual identity designs, enhancing brand consistency and visibility for various clients.
- Assisted lead designers in delivering high-quality work within strict deadlines, contributing to an increase in on-time project completion rates.
- Actively participated in regular meetings and client case discussions, resulting in improved client satisfaction.

Creative Marketing Intern; Teaching Assistant

Art & Creativity Global (ACG) • Shenzhen, Guangdong

07/2018 - 08/2018

- Created visual content and managed social media channels for the team, enhancing online engagement and follower growth by 15%.
- Assisted in coordinating art classes featuring guest lecturers from prestigious institutions (eg. RISD), resulting in enrollment boost, enhanced student performance, and curriculum execution.
- Coordinated events such as experience exchange meetings for art students planning to study overseas and various art workshops, increasing participant knowledge and network expansion.

Skills

Education Research Skills, Curriculum Design, Experience Working With Students, Creativity and Artistic Expression, Artmaking (printmaking, ceramics, sculpture), Art History and Theory, Critical and Creative Thinking, Adobe Suite Proficiency, Multimedia Integration, New Technology Integration, Creative Technology Proficiency, Cross-Cultural Communication, Project Organization and Planning

Languages

Mandarin Chinese (Native), English (Advanced), Spanish (Elementary), Japanese (Elementary)

Projects

- 2023.03-2023.04 RootMap (*TC Innovation Award: INA 2023*) Responsible for graphic design and UI/UX design, collaborating with the team to advance the project, develop product prototypes, and participate in the final project showcase.
- 2020.01-2022.06 Special Column "What Do You Think" (*Washington University Chinese Psychology Association*) Served as Head of New Media Design, responsible for content design and presentation, resulting in expanding the organization's influence.

Awards

- 2018-2022 Dean's List (consecutive) (College Level)
- 2018.03 Certificate of Special Congressional Recognition "*An Artistic Discovery*" in the Congressional Art Competition (Congressional Level)
- 2018.04 First Place in the North Broward Preparatory School Annual Art Show (School Level)

Exhibitions

- April 2023 Group Exhibition, *Studio Works*, Macy Art Gallery, New York, NY
- June 2022 Group Exhibition, *Am I Unmuted?*, Odegaard Undergraduate Library, University of Washington, Seattle, WA
- April 2022 Group Exhibition, *TidalOne: BFA Thesis Exhibition*, Seattle, WA
- Dec 2021 Group Exhibition, *String Figures (Staying with the Trouble)*, Materials in Context For Interdisciplinary Practice, The Room, School of Art + Art History + Design, University of Washington, Seattle, WA
- Dec 2021 Group Exhibition, *Shifting Perspectives*, Sand Point Gallery, Seattle, WA